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Top 10 Social Networking Webseiten			
Ranked by Total German Unique Visitors (000)*			
August 2009 vs. August 2008			
Property	August 2008	August 2009	% Change
Total Internet : Total Audience	35.447	43.268	22
Social Networking	23.134	26.696	15
StudiVZ Sites	13.702	14.618	7
WER-KENNT-WEN.DE	4.152	6.236	50
FACEBOOK.COM	1.771	5.540	213
MySpace Sites	4.977	5.190	4
Windows Live Profile	N/A	3.206	N/A
STAYFRIENDS.DE	2.130	2.996	41
Jappy GmbH	1.234	2.107	71
LOKALISTEN.DE	1.721	1.924	12
Xing	1.132	1.919	70
TWITTER.COM	69	1.723	2.397

Source: comScore World Metrix  
 \*Unique Visitors aged 15+, excludes traffic from public computers such as internet cafes or access from mobile phones or PDAs

Top 10 Nachrichten/Informations Webseiten			
Ranked by Total German Unique Visitors (000)*			
August 2009 vs. August 2008			
Property	August 2008	August 2009	% Change
Total Internet : Total Audience	35.447	43.268	22
News/Information	19.632	23.771	21
BILD.DE	3.863	6.169	60
WETTER.COM	3.205	4.918	53
SPIEGEL.DE	3.076	4.235	38
Focus Online	2.416	3.000	24
WELT.DE	3.390	2.915	-14
WetterOnline GmbH	2.393	2.511	5
SUEDDEUTSCHE.DE	2.047	2.469	21
T-Online.de Nachrichten	N/A	2.203	N/A
WEBNEWS.DE	473	1.852	292
STERN.DE	1.545	1.842	19

Source: comScore World Metrix  
 \*Unique Visitors aged 15+, excludes traffic from public computers such as internet cafes or access from mobile phones or PDAs

Top 10 Handels Webseiten			
Ranked by Total German Unique Visitors (000)*			
August 2009 vs. August 2008			
Property	August 2008	August 2009	% Change
Total Internet : Total Audience	35.447	43.268	22
Retail	26.330	30.018	14
Arcandor AG	15.550	16.785	8
Amazon Sites	10.215	14.792	45
Otto Gruppe	10.717	11.757	10
neckermann Gruppe	N/A	11.584	N/A
Bing Ciao	N/A	5.844	N/A
Apple.com Worldwide Sites	2.892	3.802	31
Shopping.com Sites	1.883	3.481	85
Tchibo	3.234	2.896	-10
Klingel Sites	103	2.890	2.699
Idealo	2.123	2.752	30

Source: comScore World Metrix  
 \*Unique Visitors aged 15+, excludes traffic from public computers such as internet cafes or access from mobile phones or PDAs

Top 10 Reise Webseiten			
Ranked by Total German Unique Visitors (000)*			
August 2009 vs. August 2008			
Property	August 2008	August 2009	% Change
Total Internet : Total Audience	35.447	43.268	22
Travel	17.073	18.250	7
Deutsche Bahn	5.623	5.203	-7
TUI Group	3.683	2.949	-20
Expedia Inc	2.987	2.450	-18
HolidayCheck	N/A	1.611	N/A
TRAVELTAINMENT.DE	1.154	1.506	31
AB-IN-DEN-URLAUB.DE	1.493	1.500	0
Thomas Cook	844	1.405	67
Priceline.com Incorporated	1.018	1.197	18
HRS.DE	702	980	40
Lufthansa	1.014	904	-11

Source: comScore World Metrix  
 \*Unique Visitors aged 15+, excludes traffic from public computers such as internet cafes or access from mobile phones or PDAs